

# Part 4

## The Code of the Ethics and the Rules of Conduct

### 1. The Code of the Ethics for Amway Distributors

Amway Distributors shall abide by the Rules of Conduct which includes the Amway Sales & Marketing Plan incorporated in the Amway Business Manual and all amendments that are published by the Amagram or communicated to Distributors by Amway via other means.

As an Amway Distributor, I agree to conduct my Amway Business according to the following principles:

1. I will try to deal fairly with people I meet in my activity as an Amway Distributor in the same manner I would wish them to deal with me.
2. I will uphold and follow the Rules of Conducts as stated in the official Amway Code of the Ethics and Rules of Conduct, Amagram, and official Amway literature, observing not only the "letter" but also the "spirit" of those Rules.
3. I will present Amway Products and the Amway Business Opportunity to my customers and prospective Distributors in a truthful and honest manner; I will make only such claims as are sanctioned in official Amway literature and will make no exaggeration.
4. I will be courteous and prompt in handling any and all product complaints, and will follow procedures prescribed in official Amway literature for the giving of exchanges and refunds.
5. I will conduct myself in such a manner as to reflect the highest standard of integrity, frankness, and responsibility because I recognize that my action as an Amway Distributor have far-reaching effects.
6. I will accept and carry out the various prescribed responsibilities of an Amway Distributor (and of a Sponsor and Direct Distributor when I progress to such level of responsibility) as set forth in official Amway literature.
7. I will use only Amway reviewed or produced literature in connection with presentation of the Amway Sales & Marketing Plan, the selling of Amway Products, and my activities as an Amway Distributor.
8. I will abide by Fair Trade Law, Supervisory Regulations Governing Multi-Level Sales, the Code of the Ethics and the Rules of Conduct by Amway, and other laws of the R.O.C.